



Flyunker

AI Confidence Engine + Creator Corner

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ABOUT US

Flyunker is an AI-powered fashion platform where shoppers see outfits on their own body and skin tone before buying - discovered through the creators they already follow.

PROBLEM

01. SIZING & FIT MISMATCH

Shoppers can't visualise how a garment fits their own body.

02. SKIN TONE BLIND SPOTS

Colours look different on every skin tone - no way to check first.

03. NO PERSONALISED STYLING

No platform tells shoppers if a piece matches their wardrobe.

OUR PURPOSE

40%+ of Indian fashion orders are returned - not because the product is wrong, but because shoppers couldn't tell if it would look right on them. We built Flyunker to close that gap.

SOLUTION

Two Engines, One Flywheel

AI Confidence Engine - virtual try-on, skin-tone matching & AI styling - cuts returns. Creator Corner - creators post looks, followers buy - brings users at zero CAC.

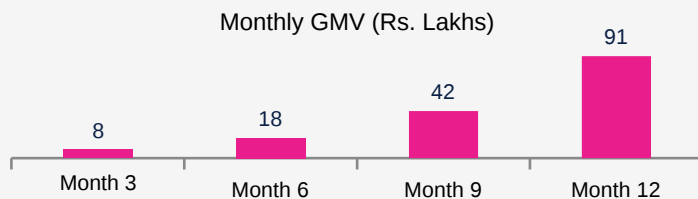
Returns drop 60%

Rs.0 CAC

STRATEGIC GOALS

2,147 signups in 15 days - Rs.0 paid ads - 5 Creator LOIs.

Targeting Rs.90L+ monthly GMV by Month 12 of this raise.



TAM \$12B · SAM \$3B · SOM \$150M

India online fashion - AI-native creator commerce beach head

ASK & ALLOCATION PLAN

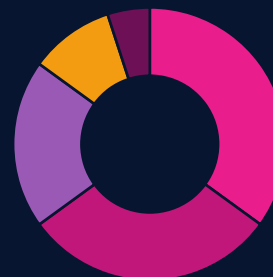
Fund Ask

Rs.1.5 Cr

Post-Money (new investors)

Rs.12 Cr

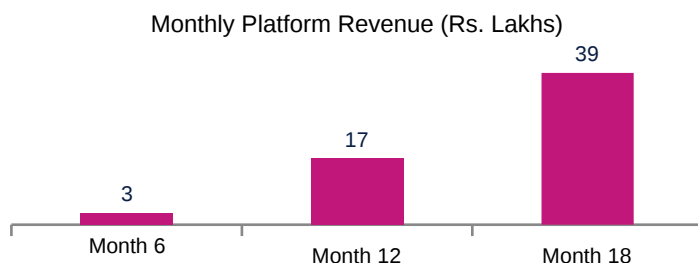
Raised to Date: Rs.5.2L (Sridhar Sampathirao, anchor, closed) · 18-month runway



- Product & Tech - 35%
- Marketing & Growth - 30%
- Team - 20%
- Operations - 10%
- Legal & Compliance - 5%

FINANCIAL METRICS

From our 18-month pre-seed financial model:



82%

64%

Gross margin by Month 12

EBITDA margin by Month 18

TEAM



Tharun Bandla
Founder & CEO



Vinay Racharla
Co-Founder & CTO



Azhar Shaikh
Head of Operations



Sasi Preetham
Chief Technology Advisor

Eureka 2025 Zonalists (IIT Bombay E-Cell)

Next milestone: Series A, once we hit Rs.1 Cr+ monthly GMV and 200+ live creators.

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